

Rachana Jukanti

Graphic Design | Motion

Contact

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510-402-7259

Skills

Branding
Motion Graphics
Typography
UI/UX
Photography
Packaging Design
Web Design
HTML/CSS

Tools

Adobe Creative Suite
Illustrator
Photoshop
After Effects
Premiere
InDesign
Figma
Blender
Microsoft 365
Google Suite
Stable Diffusion
Invoke AI

Education

Cal Poly Pomona
Bachelor of Fine Arts

Major- Visual Communication Design

Minor- Studio Arts

August 2021- May 2025

Profile

An enthusiastic designer with a focus on storytelling, branding, and serving the community. An excellent written and verbal communicator, linking the skills to every aspect of design.

Experience

Graphic Designer

Art Brush Color

September 2025-Present, Fremont

- Currently redesigning the logo and website for art class and studio, Art Brush Color
- Examining and critically assessing current branding and website to make changes
- Incorporating business values into redesign and logo

Chief Graphic Designer

Cal Poly Pomona iLabs Internship

January 2025-May 2025, Pomona

- Joined forces with a multi-skilled team to develop an ice cream and a branding identity to accompany it
- Problem-solved and created iterations based on customer evaluations and feedback
- With a fully-developed brand identity and flavor packaging, presented at a fast-pitch competition in front of a jury of industry professionals
- Won the competition and handed out stickers of branding and packaging to 100 plus people

Motion Graphic Designer

CPPAIGA Design for Good, Border Kindness

April 2025, Pomona

- Engaged in a 24-hour design-a-thon to create a branding identity and promotional materials for nonprofit Border Kindness
- Collaborated with a team of illustrators and other motion graphic designers to create promotional videos, which are shared on social media

Motion Graphic Designer

College of Environmental Design: Dean's Office

October 2024-November 2024, Pomona

- Contracted by the dean of the ENV College of Cal Poly Pomona to create a lyric video of students
- Animated around problems with legibility, while keeping a consistent text style