



# Rachana Jukanti

Design | Motion



## Technical Skills

Adobe Illustrator  
After Effects  
Figma  
Blender  
Photoshop  
InDesign  
Premiere Pro  
Branding

## Soft Skills

Written Communication  
Verbal Communication  
Organization  
Critical Thinking  
Leadership  
Interpersonal Skills

## Education

**Cal Poly Pomona**

**Bachelor of Fine Arts**

**Major-** Visual Communication Design

**Minor-** Studio Arts

August 2021- May 2025

## Contact

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 510- 402-7259

## Profile

An enthusiastic designer with a focus on storytelling, branding, and serving the community. An excellent written and verbal communicator, linking the skills to every aspect of design. Aims to utilize the different fields within design to create work that thrives in multiple contexts. An extremely empathetic listener and adapter.

## Experience

### Chief Graphic Designer

#### Cal Poly Pomona iLabs Internship

January 2025-May 2025

- Worked with a team to develop an ice cream and a branding identity to accompany it
- Problem-solved based on customer feedback
- Fully developed brand identity and ice cream flavor packaging before presenting to a jury

### Motion Graphic Designer

#### CPAIGA Design for Good, Border Kindness

April 2025

- Participated in a 24-hour design-a-thon to create a branding identity and promotional materials for nonprofit Border Kindness
- Worked with a team of illustrators and other motion graphic designers to create promotional videos
- Helped with outreach to share the story of migrant mothers, to be shared on social media

### Motion Graphic Designer

#### College of Environmental Design: Dean's Office

October 2024-November 2024

- Worked with the dean of ENV College of Cal Poly Pomona to create a lyric video of students
- Solved problems with legibility and worked with others to create a video

### Writing Center Tutor

#### Learning Resource Center, Cal Poly Pomona

January 2023-May 2025

- Working with college students to improve their writing mechanics, grammar, and confidence
- Communicated with a diverse array of students and adapted to their needs for tutoring