

Rachana Jukanti

Graphic Design | Motion Design

Contact

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510-402-7259

Skills

Branding

Motion Graphics

Typography

UI/UX

Photography

Packaging Design

Web Design

HTML/CSS

Tools

Adobe Creative Suite

Illustrator

Photoshop

After Effects

Premiere

InDesign

Figma

Blender

Microsoft 365

Google Suite

Rive

Affinity

Stable Diffusion

Invoke AI

Education

Cal Poly Pomona

Bachelor of Fine Arts

Major- Visual Communication Design

Minor- Studio Arts

August 2021- May 2025

Gunner School

Motion Graphics Shadowship

February 2026 - May 2026

Experience

Freelance Graphic Designer

Cosmetics & Perfume Filling & Packaging, Inc

April 2026-Present, Monroe

- Redesigning business card templates and presentation to show to potential clients
- Creating promotional material for vendor shows that ensure legibility and visual interest
- Adhering to brand guidelines and solving visual discrepancies while maintaining brand integrity

Freelance Graphic Designer

Art Brush Color

September 2025- December 2025, Fremont

- Led an end-to-end logo and website redesign, refreshing the brand across multiple customer touch points
- Designed 6+ website pages to improve visual consistency, clarity, and usability
- Translated the studio's values into a cohesive, scalable brand identity system adopted for ongoing use

Chief Graphic Designer

Cal Poly Pomona iLabs Internship

January 2025-May 2025, Pomona

- Spearheaded the visual identity for a new ice cream brand within a cross-disciplinary team
- Iterated on branding and packaging concepts through multiple feedback and evaluation cycles
- Presented final branding at a fast-pitch competition, securing first place
- Distributed branded stickers and packaging to 100+ attendees, supporting public brand adoption

Motion Graphic Designer

CPAIGA Design for Good, Border Kindness

April 2025, Pomona

- Delivered branding and motion assets during an intensive 24-hour design-a-thon for a nonprofit organization, Border Kindness
- Collaborated with illustrators and motion designers to produce a 30-second promotional video
- Contributed to content shared with an audience of 80,000+ social media followers